



Graphic Designer

Location: Europe (The Netherlands, Sweden, Norway)

Due to very fast-growing interest and demand, Vinturas is recruiting a Graphic Designer.

As Graphic Designer you will play a key role in the entire process of defining requirements, visualizing, and creating graphics including illustrations, logos, icons, layouts, photos, and videos. You will be the person to shape the visual aspects of our website, product portals, collateral, exhibition booths, merchandise, and more.

You are someone who takes pride in your work and pays very high attention to details. You are a creative mind with a passion for design.

Your graphics should capture the attention of those who see them and communicate the right message. For this, you need to have a creative mind and a strong ability to translate requirements into design.

Creativity, flexibility, and the desire to achieve excellence are essential to success in this role.

This is an excellent opportunity to work for a fast growing and disruptive global scale-up company, that has built the first cloud-based supply chain interoperability and network solution in the Finished Vehicle industry, using blockchain technology.

Responsibilities:

- Define requirements, visualize, and design graphics including illustrations, logos, icons, layouts, photos, and videos for our website, product portals, digital marketing, collateral, social media, exhibition booths, merchandise, and more.
- Design digital logos and product icons.
- Test graphics across various media
- Assist with additional branding efforts and strategy for market placement that can be applied across websites, signage, video, photography, etc.
- Interface and manage relationships with vendors such as our marcom agency, printers, copywriters, photographers, a.o.
- Work closely with Sales & Marketing, Product Development, and other employees in the organization.

Minimum Qualifications:

- Educational degree in Graphic Design, Fine Arts, or related field.
- 3+ years of experience in graphic design, ideally in the B2B tech/enterprise software space.
- Strong graphical and visual communication, ability to articulate ideas clearly and quickly.
- Experience with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop, a.o).
- Experience with photo editing.
- A keen eye for aesthetics and details
- Expert in (co)creating Microsoft PowerPoint presentations for Sales and Management purposes.
- Expertise in multiple social media platforms.
- Experience in working with remote and global teams.
- Experience in the Automotive industry is a plus.
- Experience or understanding of private blockchain technology is a plus.
- Ability to learn and pick up on our products and articulate the distinct aspects of products and services.
- English language skills are required, any other language is a big plus

Other

- Office location: remote, home office

Please send your application to: hr@vinturas.com

When applying for this position, please include examples or a link to your online portfolio